



CONNECTICUT MG CLUB

Dedicated to the preservation and driving fun of "LBCs" (Little British Cars)

March 10, 2022

Greetings:

On behalf of the Connecticut MG Club, I want to invite you or your business to be part of an exciting event: **the largest one-day gathering of British cars on the East Coast!** The **34th** Annual **"British by the Sea"** gathering of all marques of British cars, trucks and motorcycles will be held on Sunday, June 5, 2022, on the grounds of the beautiful Harkness Memorial State Park in Waterford, CT.

The Connecticut MG Club is a non-profit British car-loving organization based in CT since 1987. The club is run by volunteers to promote interest in and foster preservation of MG's and other vintage British motor cars. We have over 250 members (many of whom are, have been, or will be your customers) who own and/or appreciate every kind of MG. We are an affiliated chapter of the New England MG "T" Register, the MGA Register and the North American MGB Register, as well as the Connecticut Council of Car Clubs.

As a nonprofit organization, the CT MG Club uses most of the proceeds from British by the Sea, the club's only fundraising event, to support a variety of activities and charitable organizations throughout our communities in Connecticut. For the past 25 years, the CT MG Club has provided a yearly donation to Harkness Park for restoration and upkeep of the estate's famous gardens of the Mansion Eolia on the park grounds. Each spring we have a "Planting Day" at the mansion. We provide plants, flowers and labor and, working with the park's Superintendent, help maintain the gardens' original grandeur.

In addition to our support of Harkness Park and the mansion, our club has a standing Charity Committee that reviews suggestions from our members and recommends charitable donations. Some of our recent donation recipients include the Hole in the Wall Gang Camp, The Juvenile Diabetes Research Foundation (JDRF), The Klingberg Family Center Auto Restoration Program, Safe Haven of Greater Waterbury and the Waterford Country Day School.

British vehicle lovers from throughout the East Coast and Canada participate and show off an amazing variety of over 400 British vehicles. In addition, hundreds of spectators attend this popular event.

We are happy to be returning to our "normal" format this year. That means that you can be part of this event in one of the ways listed below. You will have visibility among hundreds of automobile enthusiasts from this region. Please consider helping us make this event a great time for all of us.

- 1) The owner of each car registered receives a “**goodie bag**” of items contributed by businesses. Any organization seeking to reach out to this group of people can contribute small items for these bags. Businesses provide branded items such as pens, pencils, notepads, bag clips, product samples, coupons, business cards, etc. Any items that help to promote your business and would be of use to our car lovers is welcome. We are looking to fill 400 goodie bags, but we appreciate any number that you are able to supply.

- 2) **Class sponsorships** are available for approximately 35 classes at a cost of \$40.00 for each class. Your business name will appear on a sign marking a row of 10-30 vintage sports cars, sedans or other similar vehicles. This gives you prime exposure to hundreds of people at one of the largest gatherings of classic vehicle lovers in New England.

- 3) **A donation of any item(s) for our door prizes and/or silent auction.**

We appreciate any donation you can make to help our club make this the best event yet. Donations can be shipped to Steve Wincze, BBTS Co-Chairperson, 456 Cherry Brook Rd., Canton, CT 06019. To arrange a pick-up of donated items, or for further information, please contact me at cjvibert@yahoo.com or at 203-232-6093

Also, please check out our website: www.ctmgclub.com. Click on the **British by the Sea** tab. You can also find us on Facebook at **British by the Sea Gathering**.

Thank you for your interest and support.

Cynthia Vibert,
Chair, Donations Committee