



## BRITISH BY THE SEA GATHERING

### SPONSORSHIP OPPORTUNITIES LIST

The CT MG Club is a non-profit 501-C organization #22 3035713. Our 38<sup>th</sup> annual British By The Sea Gathering on June 7<sup>th</sup> 2026 is our only fund raiser for the year. We usually have between 350 to 450 British vehicles and over 300 Spector cars in attendance. This is the largest one-day British Vehicle Display in the East.

If you would like to take advantage of any of these Sponsorship Opportunities, Contact us at 860-693-4249 Or [MGTD52@COMCAST.NET](mailto:MGTD52@COMCAST.NET)

- 1> **\$40 individual Class Sponsorship**... 8 ½ x 11 signage on field for their chosen Class Sponsorship and Business Card size acknowledgement in the program.
- 2> **\$500 to \$1,000 Operating Cost Sponsorship** This covers part of, or one or more of our operating expenses such as Dash Plaques, Tents, Tabela and Chairs etc. will receive a half page add in the Event Program and 12x18 signs at the reg tent acknowledging their Sponsorship
- 3> **\$1,500 Sponsorship**... Half Page ad in the Event Program and in our monthly MOWOG news letter, and signage at our Registration Tent acknowledging their Sponsorship. If this is a car dealer, they will get a 20x40 display area in our Vendor Row .
- 4> **\$2,000 Awards Sponsorship**... Half page ad in the Event Program, and in our monthly MOWOG newsletter, and signage at the Registration Tent acknowledging their sponsorship. Sponsorships, announcements throughout the day on our PA System, a 5" x 7" company acknowledgement which will be inserted in each of our 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> place awards for 35 Classes and 3 best of show awards. If this is a car dealership, they will also get a 40x20 display area in our Vendor Row
- 5> **\$3,000 Event T Shirt Sponsorship**... ~~Full page on the back cover of the Event Program, and in our monthly MOWOG news letter, signage at the Registration Tent, announcement of their sponsorship on our PA System throughout the day...~~ The T shirt Sponsor will have their Company name, information and logo printed on the back of all of our Event T Shirts.

TAKEN, JAGUAR LAND ROVER

### For Sponsorships # 4 and #5

- >Event T Shirts will be given to the Company Representatives.
- > If they are a car dealership and want to bring cars to display, they will be given a prominent area to display up to 5 cars with room for their Hospitality Tent.
- >Non car dealers will be given a free 20x20 display in our Vendor Row.